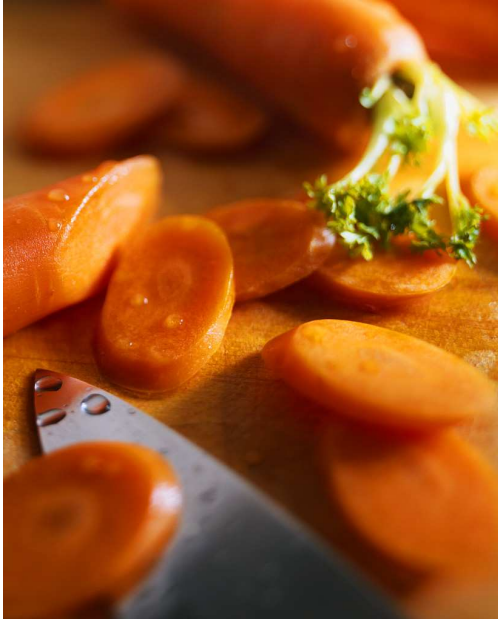


Startup Recipe Kit and Trial Party Guide

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This kit may not be distributed or shared with anyone other than the original purchaser and any other members of the same company.



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About This Product

This kit contains the following items:

- StartUpRecipes.zip. This file has 10 recipes that you can use for a trial session, for doing a cost analysis, or as the first 10 recipes in your business. If you have any questions about these recipes or the documentation, please contact lynda@mealsmadeeasy.net. She would be happy to help you.
- RecipeCostAnalyzer.xls. This spreadsheet allows you to get prices from your suppliers for all the ingredients needed to make the 10 recipes we've supplied. From this, you'll get an idea of typical food costs. If you have any problems with this analyzer, please contact bert@corp21.com.
- The following samples to help you organize a trial party using the recipes. You can customize these with your own logo if you like. The next section (Trial Party Instructions) will walk you through the process.
 - Sample cooking instructions in label format (CookingLabels.doc)
 - Sample customer agreement (CustomerAgreement.doc)
 - Sample invitation (InvitationTemplate.doc)
 - Session menu (SessionMenu.doc)
 - Evaluation form (SessionEvaluation.doc)

Please let us know any feedback or comments you have on this product and any things that are not clear.