

Entrée Vous, Northville, Michigan

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SUMMARY

Why go through all the trouble of building your meal assembly business from scratch when you can purchase an existing, successful business for a lot LESS COST?!?

Entree Vous is different than other meal assembly kitchens because WE COOK - most others do not!

Our food stands out because we make most sauces, marinades and bread ourselves. We use fresh

herbs and spices and even trim and prepare our own meats. Guests tell us all the time that our food

tastes better! **GROWTH:** We already have established ties with the local chamber of commerce, church

groups, school PTAs, local park and recreation departments, and doctor's offices. We enjoy a very

strong evening, private party, repeat business and have good walk-in day sales. To increase daytime

sales, we've just expanded into single serving sized portions and the corporate lunch catering business.

Growth opportunity is with continued marketing to community groups for private evening sessions and

with corporate lunches for day sales. **COMPETITION:** There is no immediate competition in the direct

Northville area. There is only one competitor within five miles. **FACILITIES:** This sale includes all kitchen

equipment, fixtures, furniture, and décor. We enjoy very low rent and are in a good location just

outside quaint downtown Northville.

FACILITIES

This is an asset purchase that includes all furnishings, fixtures, and equipment.

TRAINING SUPPORT

Franchise corporate HQ provides 1 week training, and current owner will provide additional on the job training.

COMPETITION

This was the first Entrée Vous to open in Michigan and has had numerous local and regional press, in

addition, a well established clientele. Most guests live and work in the Novi, Northville, Plymouth and

Livonia areas. However, many also come from South Lyon, Canton, Farmington, and Walled Lake. We

have a close and collaborative relationship with the Canton and Troy Entrée Vous.

GROWTH

Entree Vous is a market leader to expand from the traditional family portions, to single sized portions.

We are next expanding into the hugely opportunistic corporate lunch catering.