

## **ADDITIONAL INFORMATION ABOUT DESIGNED DINNERS, RENTON, WA**

### **Location:**

1250 SW 43<sup>rd</sup> Street Suite A  
Renton, WA 98055  
[www.designeddinners.com](http://www.designeddinners.com)

Size: 1500 square feet  
Includes: Full kitchen with stove  
Established: 2005

### **About Designed Dinners:**

Designed Dinners is the culinary & customer service leader in this newly emerging market of home meal replacement. No other company is both founded and run by a seasoned professional chef. As a result of being the "small company to watch" we have received many inquiries as to when we might have franchises available.

The company, founded and led by a career food service professional eager to bridge the gap between a Personal Chef and convenience foods, Bruce Pinkerton is a Certified Chef de Cuisine. With 24 years experience in upscale restaurants and hotels, Bruce, the single father of two teenagers, knows the trials of raising a family and the demands on your time.

"I have created a place to make your life easier, and will continue to craft creative menus that will keep your family happy and keep you and your friends coming back. It's funny, after spending years as the chef in many great hotels, I had the dream of becoming the chef of one of those huge hotels in Las Vegas, just to see the magnitude of the production. Now, Designed Dinners fulfills that ambition. I have the opportunity to be a part of the meal time of so many new friends.

### **Examples of Press Coverage:**

"Designed Dinners had a slightly more adventurous menu. Tuna steaks were in a wasabi marinade, and the green salsa on our enchiladas had a serious kick."  
Wall Street Journal - February 2006

"Fish & meat-free options, along with free wine and cheese at the store, were nice touches"  
Wall Street Journal - February 2006

"By taking care of all the complicated food planning & preparation, Chef Pinkerton helps his clients overcome the intimidation in assembling entrees they never would have attempted at home"  
Federal Way News - February 2005

"Though it started as a place for busy individuals to congregate monthly and prepare 12 meals to take home and freeze, Designed Dinners has seen the take-out and delivery aspect of its business quickly increase"  
Seattle Magazine - November 2005